

ANNUAL REPORT 2012

CONTINUING EDUCATION

AT THE UNIVERSITY OF UTAH



NEW IN 2012

2012 SAW TWO BIG UPDATES FOR CONTINUING EDUCATION.

First, Continuing Education became part of the Office of Engagement. A natural fit with the Office of Engagement's mission to connect the U with young communities, fostering real achievement through counseling, engagement, and the creation of a safe space to learn, discover, and help them prepare for higher education.

2012 was also the year of the inaugural trips for the Go Learn program—an educational travel program for the inquisitive learner. In May 2012, a cohort ventured to the heart of Italy: Umbria, where they hunted for truffles, sampled local wines, learned cooking of the area, as well as took in the sights with a University of Utah Italian expert. This custom tour was loaded with discoveries and learning! In September, writers and photographers learned to use their personal voice to craft vibrant and creative nonfiction in this workshop in Montana's beautiful Centennial Valley.

IMAGINING POSSIBILITIES CONNECTING COMMUNITIES

As one of the top knowledge centers in the West, the farther the University of Utah is able to reach, the stronger the region (and the U) becomes. For well over 100 years, Continuing Education at the University of Utah has been opening the doors of Utah's flagship university to our entire Intermountain West community.

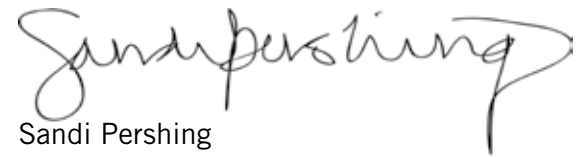
Continuing Education serves as a vital gateway to the U. Over the past decade alone, our ten teams have served as the first point of contact with the university for thousands of students — who have since taken 283,548 credits at the U, bringing in \$125 million* in student revenue.

Our programs transcend barriers. With state-of-the-art learning facilities across the region, Continuing Education puts the U within reach of a vastly-expanded population. In addition, our noncredit offerings for all ages expand the university's scope well beyond its undergrad and graduate degrees. Our ever-growing partnerships within the community root the U firmly throughout the Salt Lake Valley and beyond.

As a part of the University of Utah's Office

of Engagement, Continuing Education encourages people of all ages to imagine possibilities — and guides them towards the mentors and resources they need to realize those possibilities.

We take great pride in our engaging and high impact courses and programs, and in our seamless and excellent service to students. Join us as we continue to lead the Intermountain West through a lifetime of learning.



Sandi Pershing
Assistant VP of Outreach and Engagement



Anne O'Brien
Assistant Dean for Programs

* calculated using 2012-13 tuition rates



WHO WE ARE

ACADEMIC CREDIT For-credit University of Utah courses at off-campus sites

ACADEMIC NON-CREDIT University courses on and off-campus open to the general public

DISTANCE EDUCATION Noncredit online and for-credit telecourses

ENGLISH LANGUAGE INSTITUTE Year-round English as a Second Language classes for international students

GO LEARN Educational travel groups led by University of Utah experts

LIFELONG LEARNING Non-credit community enrichment classes for adults

OSHER LIFELONG LEARNING INSTITUTE Classes and community building for adults over 50

PROFESSIONAL EDUCATION Professional development classes, certificates, programs, and consulting

TECHNOLOGY EDUCATION Cutting-edge technology training and certification

TEST PREPARATION Preparatory courses for graduate school entrance exams

YOUTH EDUCATION Hands-on classes and summer camps for ages 2–18



WHAT WE DO

ACADEMIC PROGRAMS enriches university students' lives by offering for credit classes at university facilities in Bountiful, Murray, and Sandy. In addition, Academic Programs offers non-credit versions of academic classes from 90 different departments. This allows community members to take university courses at a lower price and without the pressure of grades or tests.

When university departments or colleges want to offer credit-bearing courses to outside organizations and individuals, they rely on Academic Programs to coordinate contract classes. Some of the colleges that partner with Continuing Education to offer contract classes include Social and Behavioral Science, Business, Education, Engineering, Health, Humanities, and Science.

DISTANCE EDUCATION focuses on providing high quality noncredit online courses through campus, community, and third party partnerships and for-credit telecourses. With our noncredit and for-credit offerings. We provide courses that are relevant, timely and applicable and in formats that are convenient for our students and customers.

THE ENGLISH LANGUAGE INSTITUTE (ELI) provides academically-based intensive English language instruction for international students and members of the local non-native speaking community. ELI works with both the Graduate School and the Linguistics Department to provide mentorship, training, and evaluation of future ESL professionals, international undergraduate and graduate students, and International Teaching Assistants. When requested, ELI develops specialized courses for departments to help international students succeed in their programs,

including graduate writing courses and assistance in subject-specific terminology.

ELI has arrangements with universities in Korea and Japan to provide English as a Second Language instruction for groups of students in both short and long-term programs, and partners with the governments of Saudi Arabia, Kuwait United Arab Emirates, and Qatar who provide full scholarships for their students. ELI also provides short-term English language and cultural adventure programs in the summer and winter. Zion's Bank formed a partnership with ELI to provide English instruction at the Su Banco branch to local students, mainly a Spanish-speaking population, who want to improve their English so they can enter the university or have better job opportunities.

GO LEARN is an educational travel program for the inquisitive learner. With the world as our



classroom, we offer boutique travel experiences steeped in discovery. Participants explore topics, lands and issues with intimate travel groups led by University of Utah experts.

Go Learn journeys are created with University of Utah educational leaders passionate about sharing their expertise in the field. Travelers experience the world as a classroom with the guidance of a renowned educator before, during and after their journey.

LIFELONG LEARNING provides evening and weekend classes that challenge, inform, entertain, and generally enrich the lives of adults through learning and social interaction. These classes introduce students to local businesses and community resources they may not have found otherwise, such as Salt Lake Archery, Cooper Palate Press, Salt Lake Bike Collective, Rockreation, Café Trio Cottonwood, Cucina Deli, the Beer Nut, Art Barn, the



Tea Grotto, Pioneer Craft House, and Aerial Arts of Utah.

Vital campus partnerships with Red Butte Garden, Utah Museum of Fine Arts, Confucius Institute, and KUER provide opportunities for exposure to new audiences. Academic departments assist by identifying instructors who are passionate about their subject matter, and who are interested in teaching the Lifelong audience. Lifelong classes are taught on campus and out in the community. Students benefit from the rich learning environments provided by partners such as Aerial Arts of Utah, Salt Lake City Golf, Ensign Wholesale Flowers, Gygi Culinary Solutions, Rockreation, Wasatch Glassworks, and Kimball Distributing.

OSHER LIFELONG LEARNING INSTITUTE offers a rich and evolving array of courses, lectures, and special activities to enhance the lives of people age 50 and over. The



Institute started in 2004 thanks to generous grants from the Bernard Osher Foundation. The Institute has grown from just 50 members the first term to over 850 members strong today. In 2008 the Institute earned a \$1 million endowment from the Bernard Osher Foundation. Osher partners with many campus and community organizations, including the Utah Museum of Fine Arts, the Natural History Museum of Utah, the University of Utah Alumni Association, countless academic departments, and the Tenth East Senior Center.

Osher instructors are distinguished emeritus faculty and scholars from the University of Utah, as well as experts from the community who share a passion for teaching and appreciation for all that mature students bring to the classroom. Osher brings hundreds of people to campus that would otherwise not experience the university.



PROFESSIONAL EDUCATION inspires professional excellence in individuals and helps improve organizational capacity across the great State of Utah. Offering a variety of critical and up-to-date courses, certificates, consulting and coaching services, we help individuals and organizations face today's business challenges.

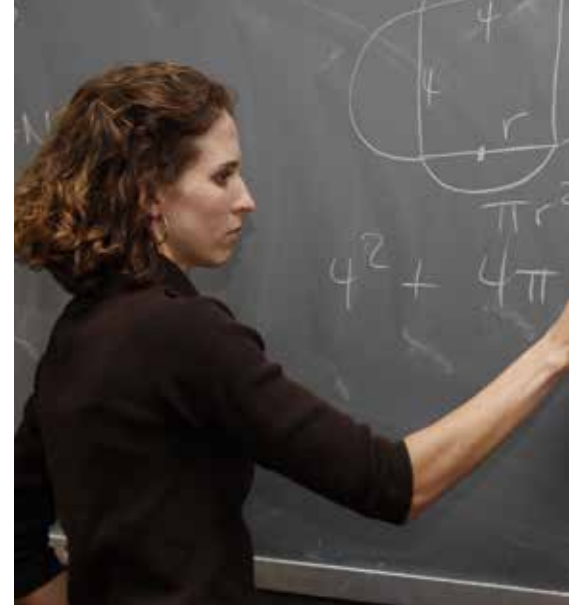
In addition, Professional Education provides leadership and management programs for targeted disciplines such as public safety professionals, fire service personnel, and nonprofit professionals. It also provides continuing education and recertification credit for municipal clerks and public treasurers. These academies and leadership programs are supported by many professional organizations and campus partners including the Utah Chief of Police Association, Utah Sheriffs' Association, the Salt Lake Valley



Fire Alliance, the Utah Municipal Clerks Association, the Utah Association of Public Treasurers, and the Center for Public Policy Administration.

The Nonprofit Academy of Excellence partners with the Utah Nonprofits Association and the Utah Society of Fundraisers to provide specialized training focused on the unique management, funding, marketing, human resources, and finance issues faced by non-profit professionals. Class topics are up-to-date and relevant for specific industries and disciplines.

TECHNOLOGY EDUCATION offers a full range of high-quality, cutting edge technology classes and certificate programs to adults of all ability levels for professional development, college credit, or personal enrichment. Technology Education is an Apple Authorized



Training Center. Along with the School of Computing, Technology Education provides for-credit industry certification classes in Linux and Apple, and with the College of Fine Arts offers noncredit classes for Apple Authorized Training. Technology Education partners with Guru Labs to deliver Linux certification classes via synchronized distance education.

TEST PREPARATION offers non-credit test preparation classes to help prospective graduate and professional school students as well as non-native English speakers improve their GRE, GMAT, LSAT and TOEFL exam scores. Test Preparation works closely with numerous campus organizations, particularly the David Eccles School of Business and the S. J. Quinney Law School, to help their students gain admission to graduate school, law school, and MBA programs.



YOUTH EDUCATION inspires a lifelong journey of education, imagination and innovation. We develop interests and passions through experiential learning and extend the resources of the University of Utah to students eighteen and under. Youth Education partners with dozens of campus departments to bring unique learning opportunities to kids and teens. For example, the College of Engineering Student Ambassadors teach workshops for students who attend the Defining Your Path Conference for 8th Grade Girls. Other campus partners include the Utah Museum of Fine Arts, Red Butte Garden & Arboretum, University Neighborhood Partners, and the School of Architecture. Youth also partners with community organizations, businesses, and government to further expand available educational opportunities. SpyHop Productions, Higher Ground Learning, and Salt Lake City Golf are just

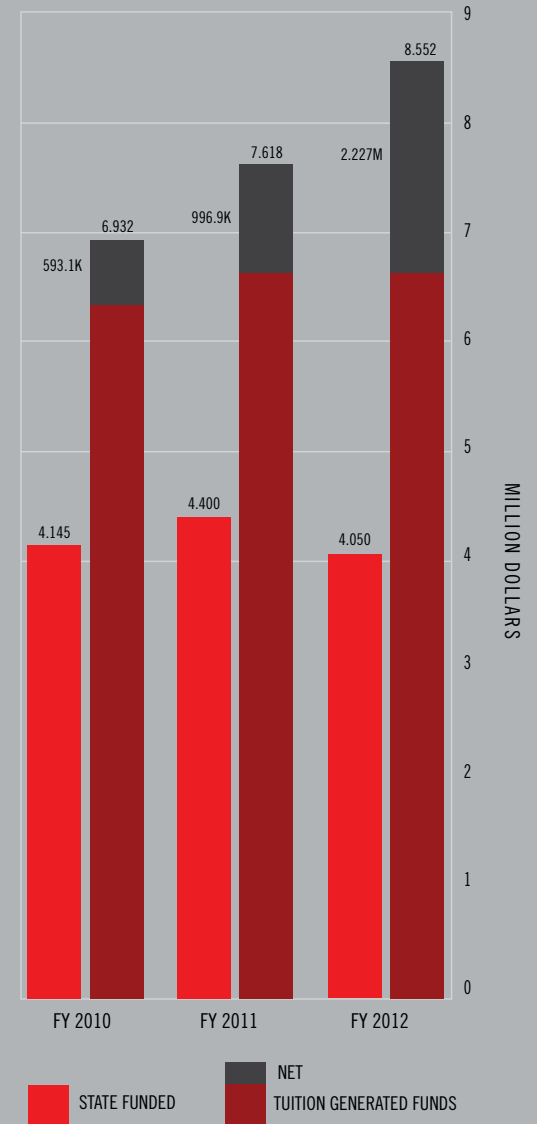
a few of the organizations whose partnerships enhance each student's experience.

Youth Education partners with faculty from the university's College of Education, the Office of Academic Outreach, and Jackson Elementary School to provide Club U summer camps as part of Adelante: a College Awareness and Preparatory Partnership. The Youth Academy of Excellence summer program allows elementary and middle school students to concentrate a week of study on one advanced level topic like solar energy, anatomy, physics or writing.

Through these on campus experiences Youth Education provides a place where future college students can develop a passion for the University of Utah!

WHAT WE'VE DONE

ANNUAL BUDGET

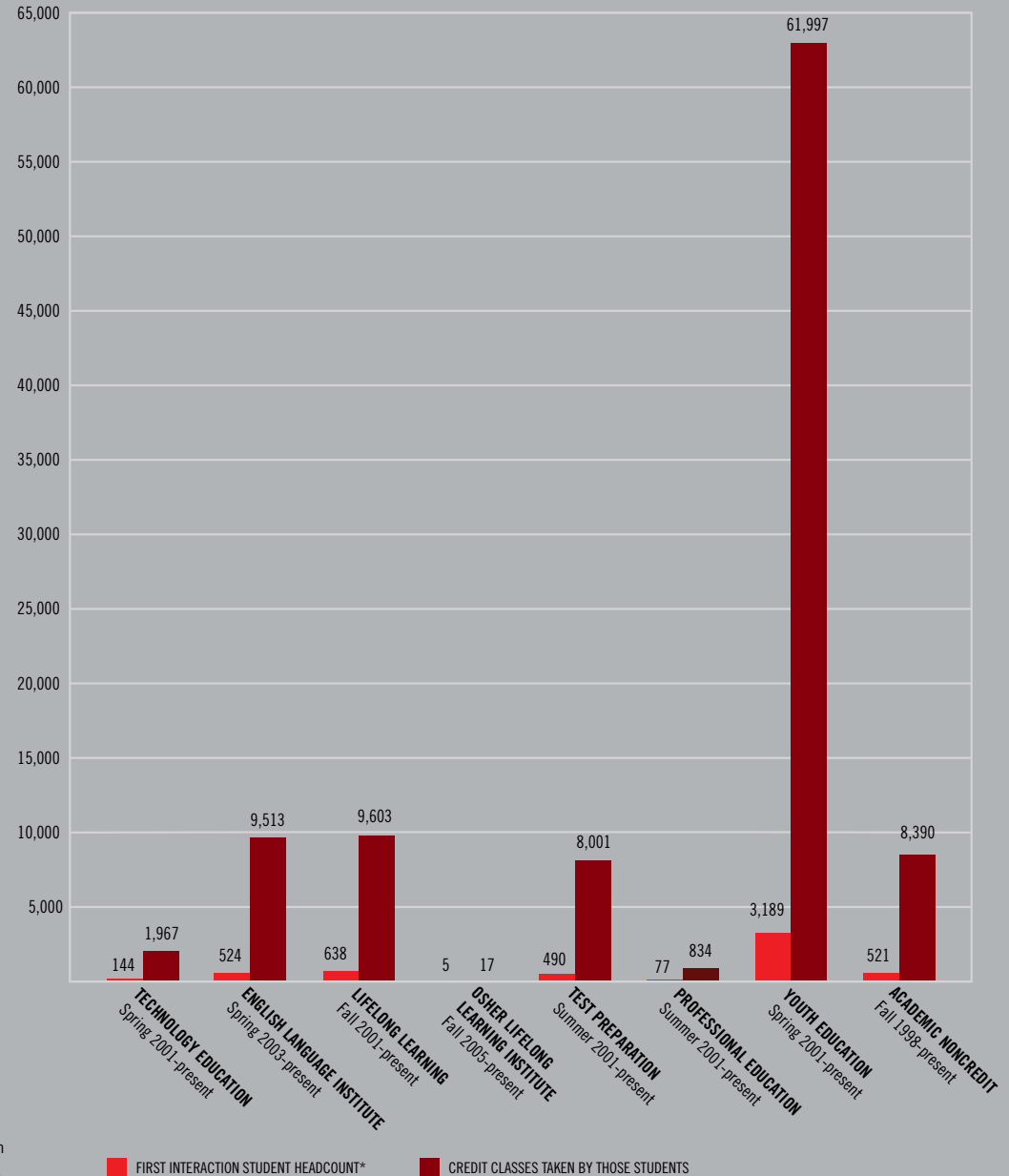


OUR IMPACT ON THE U

▼ STUDENTS WHO HAD THEIR FIRST INTERACTION WITH THE UNIVERSITY THROUGH CONTINUING EDUCATION AND THEN WENT ON TO TAKE CREDIT CLASSES

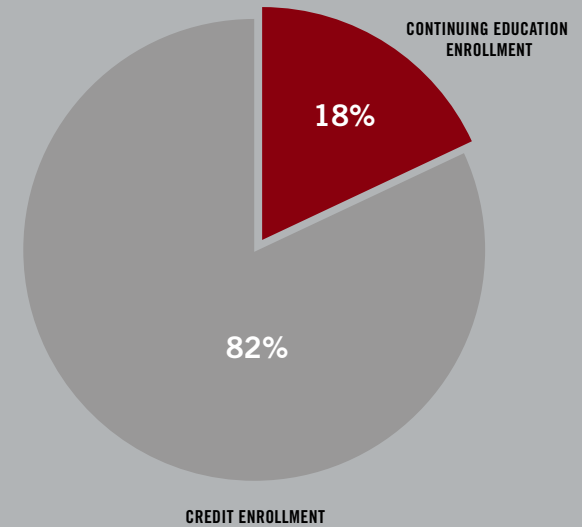
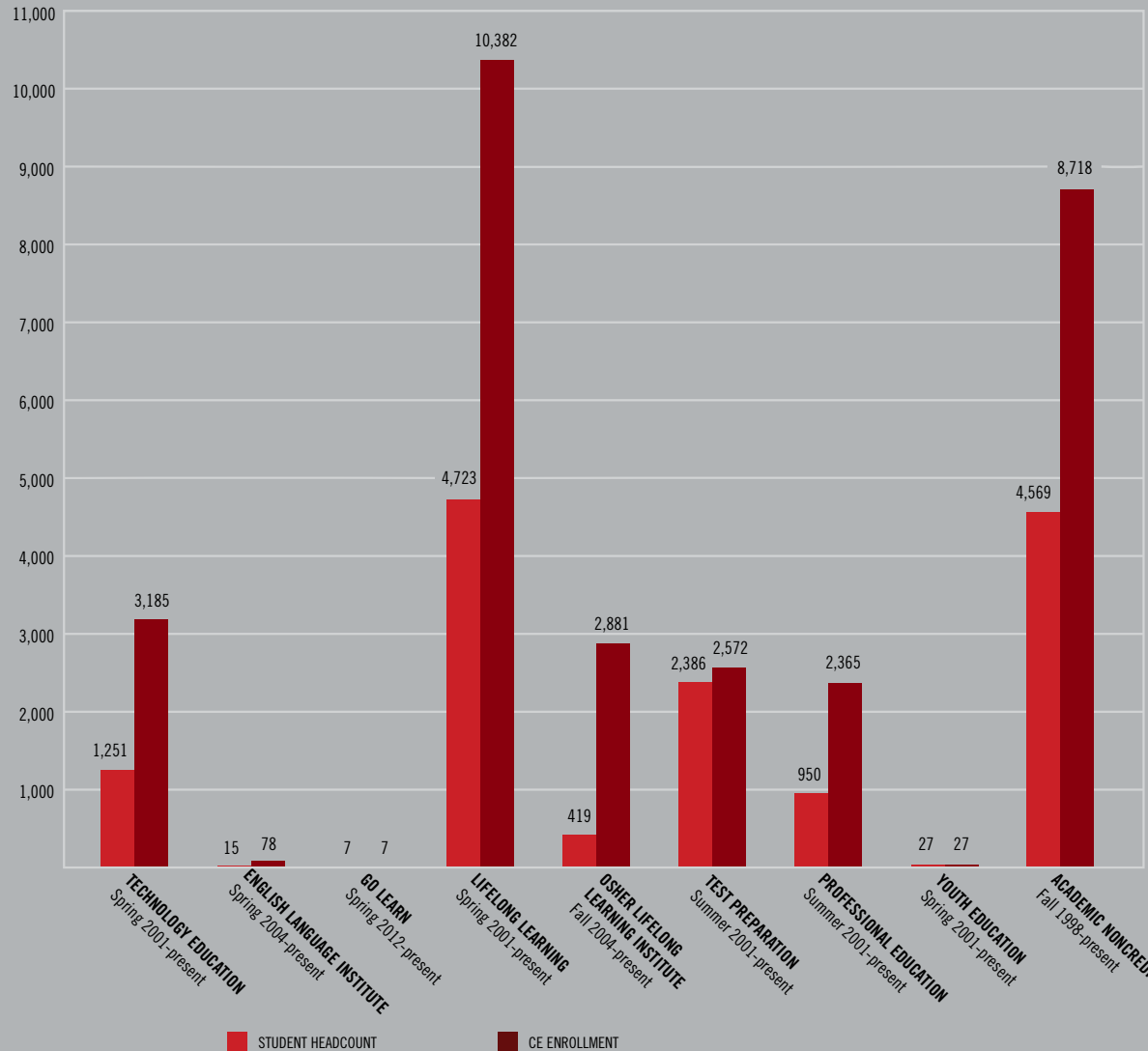
▼ DOLLAR VALUE OF CONTINUING EDUCATION STUDENTS TO THE UNIVERSITY

	FIRST INTERACTION STUDENT HEADCOUNT	CREDITS TAKEN	DOLLAR VALUE OF UNITS TAKEN
TECHNOLOGY EDUCATION <i>(Spring 2001-present)</i>	144	5,672	\$2,501,157
ENGLISH LANGUAGE INSTITUTE <i>(Spring 2003-present)</i>	524	28,076	\$37,228,495
LIFELONG LEARNING <i>(Fall 2001-present)</i>	638	28,335	\$12,494,318
OSHER LIFELONG LEARNING INSTITUTE <i>(Fall 2005-present)</i>	5	55	\$24,252
TEST PREPARATION <i>(Summer 2001-present)</i>	490	20,863	\$9,199,716
PROFESSIONAL EDUCATION <i>(Summer 2001-present)</i>	77	2,327	\$1,025,914
YOUTH EDUCATION <i>(Spring 2001-present)</i>	3,189	182,985	\$80,687,236
ACADEMIC NONCREDIT <i>(Fall 1998-present)</i>	521	25,038	\$11,040,682



*First interaction student headcount per program consists of any student who took a class in that program before taking credit classes. A student who took Continuing Education classes in two or more programs prior to credit classes would appear in the headcount for each program.

▼ **STUDENTS WHO CONTINUED THEIR INTERACTION WITH THE UNIVERSITY THROUGH CONTINUING EDUCATION AFTER EARNING A UNIVERSITY OF UTAH DEGREE**

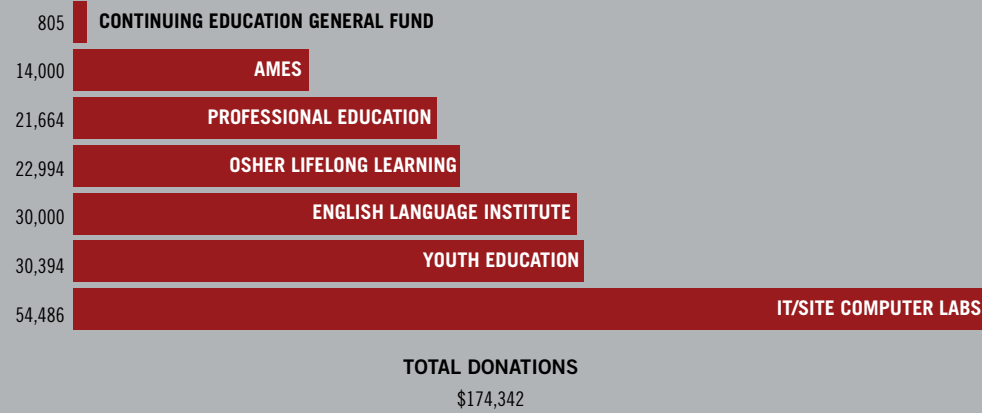


Continuing Education Enrollment 26,185
 Credit Enrollment 121,711
 Total Enrollment 147,896

▲ **CONCURRENT ENROLLMENT IN CONTINUING EDUCATION NON-CREDIT COURSES AND UNIVERSITY CREDIT COURSES**

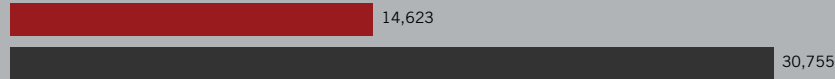
DEVELOPMENT FUNDS RECEIVED (BY DIVISION)

Jul 1, 2011 - Jun 30 2012



2012 ENROLLMENT

NUMBER OF STUDENTS ENROLLED (TOTAL)

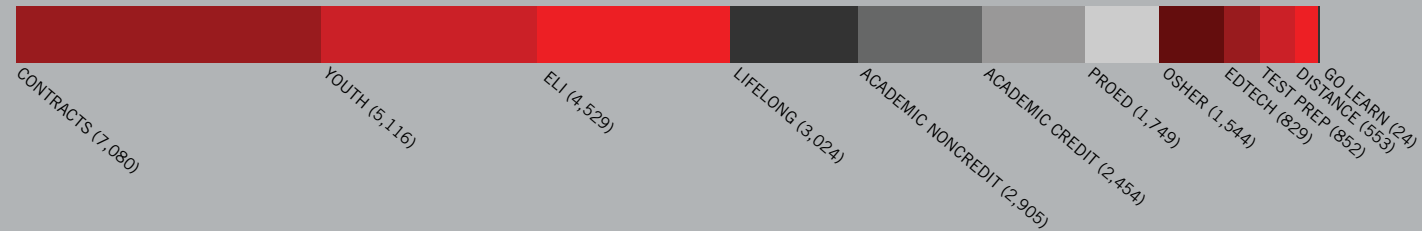


NUMBER OF CLASSES TAKEN (TOTAL)

NUMBER OF STUDENTS ENROLLED (BY UNIT)



NUMBER OF CLASSES TAKEN (BY UNIT)



SCHOLARSHIPS + GRANTS

Continuing Education has been fortunate to receive support and generous gifts from numerous corporations, foundations, and organizations. From scholarships and tuition assistance to grants and endowments, these gifts have allowed students of all ages—from grade-schoolers to seniors—to enhance their lives through Continuing Education programs. To give to any of these programs, please use the enclosed donation envelope or call our registration desk at (801) 581-6461.

THE ENGLISH LANGUAGE INSTITUTE

ELI is proud of its partnership with Zions Bank which provides English language instruction to non-native speakers in the local community who are hoping to enter the university or other academic institution, or to raise the quality of their employment options.

Since 2006, over 300 students have received scholarships from Zions Bank to attend this evening program. Students who successfully complete the course receive completion cer-

tificates and a graduation ceremony similar to those at a university commencement.

In addition to the scholarships provided by Zions Bank, the ELI annually provides a 50% tuition scholarship to a deserving, outstanding student in financial difficulties.

OSHER LIFELONG LEARNING INSTITUTE

Through individual donations, the Osher Lifelong Learning Institute offers scholarships to people who would not otherwise be able to attend classes due to financial barriers. We would like to acknowledge this year's supporters: Osher members and the Bernard Osher Foundation.

PROFESSIONAL EDUCATION

Donations from American Express, Arthur and Associates PC, CBIZ MHM Inc., Continuing Education, Pathway Associates LLC, the Park City Foundation, Utah Division of Arts & Museums, Wells Fargo, and private donors made it possible for more than 40% of Nonprofit Academy participants to receive reduced tuition support.



YOUTH EDUCATION

The George S. and Dolores Doré Eccles Foundation funded the Adelante College Awareness and Preparatory Partnership for a third consecutive year. They also provided scholarship for the Adelante students to attend Club U Summer Camps. Over 100 students were served by this partnership. The Hoak Foundation provided scholarships for 13 students to attend the new Club U Varsity Camps. The Castle Foundation provided funding for 10 Youth Academy of Excellence classes. The Michael Foundation provided funding for more than 30 Utah College Advising Corps students to attend ACT Prep courses. We have also had many individual donations from parents of our participants and other parties that provided funding for fifteen students to attend classes in Science, Math, Art and ACT Preparation as well as providing support to Continuing Education's First Lego League teams.



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