

Form Name: Assessment Template  
Submission Time: October 24, 2018 1:48 pm  
Browser: Chrome 69.0.3497.100 / Windows  
IP Address: 155.97.34.135  
Unique ID: 449059211  
Location: 40.785499572754, -111.73670196533

## Program Learning Outcomes Assessment Template

---

**Program:** Department of Communication

---

### Write Learning Outcomes and Identify Evidence

---

**List each of your program's learning outcomes, and then provide a narrative and/or attach a table to describe the evidence - surveys, assignments, exams, questions, etc. - that will be used to measure each outcome.**

Learning Outcomes:

1. Demonstrates relevant communication skills which must include writing, but not exclusively. Basic communication skills include:
  - a. An argument supported by appropriate evidence
  - b. Writing conventions specific to the context
2. Demonstrates upper-division knowledge of concepts and skills specific to the emphasis (i.e. Journalism, Strategic Communication, Communication Studies, and Communicating Science, Health, Environment and Risk).
3. Engages issues of difference and identity (e.g. gender, race, ethnicity, nationality, sexuality, ability, and/or age).
4. Demonstrates social, historical, legal, environmental, and/or economic context of the topic or project.
5. Engages ethical parameters of the topic or project.

Individual faculty members who teach a capstone course will design a signature assignment - a paper or project - that should address the above five outcomes. That signature assignment will then be assessed for evidence of these five outcomes.

---

### Collect and Analyze Evidence

---

**How will evidence be collected?**

The Undergraduate Committee will meet once each year and review work samples (20% of submissions for each course) from each capstone course.

**Describe (or attach using the uploader below) the rubric or assessment tool you will use to measure each piece of evidence:**

A rubric will be developed using the above five learning outcomes as individual items to evaluate on a scale that ranges from exemplary, to average, to poor.

**Who will be assessing the evidence?**

Undergraduate Committee

---

**How will you analyze and present the analysis of your evidence?**

Data will be evaluated on the success of the students in meeting the learning outcome criteria and a report generated. This report will include recommendations for action by the chair and department.

---

## **Compose Assessment of Learning Outcomes Report**

---

**Who writes your assessment report?**

Department of Communication Undergraduate Committee and Emphasis Coordinators

---

**Who reads your assessment report?**

Department Chair

---

**Who acts on the assessment report?**

The chair will submit the assessment report to the Dean of the College of Humanities including a statement of proposed action based on the assessment team recommendations.

---

## **Submitter Information**

---

**Submitter Name**

Natasha Seegert

---

**Submitter Email**

n.seegert@utah.edu

---